

Where talent meets

technique—

for a voice that lasts a

lifetime

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MY STORY

At the age of 22, after years of singing incorrectly in choirs and groups, I was diagnosed with nodules on my vocal cords—yes, at just 22 years old. The diagnosis came after being examined by an E.N.T. specialist at UIC Hospital. The doctor confirmed the nodules were small and would likely heal on their own, **but** if I wanted to still have my voice 20 years later, I needed to go on vocal rest immediately and learn how to sing properly. So that's exactly what I did.

I stopped singing for several weeks, spoke only when necessary, prayed over my voice, and began taking vocal lessons at the Sherwood Conservatory of Music in Chicago to learn proper technique. When I returned to singing in the choir, I chose to join the alto section so I could protect and preserve my voice—because deep down, I knew God had more in store for me.

Fast forward to 2002: a house music track I recorded became a major hit overseas, and I was booked for a one-week tour. By the end of just seven days of performing, I could barely speak—let alone sing. When I returned home, I went back to the foundation of healthy singing but added a new focus: strengthening my mixed voice, building vocal stamina, and learning how to pace myself for performances.

Today, even with sinus and allergy issues, medications that dry out the vocal cords, and hormonal challenges (a large fibroid and now perimenopause), my voice is healthier, stronger, and more consistent than it was nearly 30 years ago—and I remain nodule-free.

After talking with other professional singers and hearing their struggles with vocal fatigue, limited range, and lack of stamina, I realized how many vocalists never truly learn how to care for their instrument. That inspired me to begin vocal coaching on a larger scale. The world needs beautiful, authentic voices—but those voices must be protected in order to last.

Because how effective is a great voice if it only works 50% of the time due to poor technique and vocal strain?

My mission as a vocal coach is simple: help singers bridge the gap between natural talent and correct technique—so their voices stay healthy, powerful, and built to last a lifetime.



HERE'S THE PROOF

"Andrea Love is one of the only singers I know personally other than Charlie Wilson and R. Kelly who can sing night after night for 3 hours, singing many different styles and genres, hit all the notes, and have energy. She's a true talent that understands the art and the importance of taking care of your vocal instrument!"

— Kendall Nesbitt, Producer/Musician/Songwriter

"If you are in need of vocal coaching, Ms. Andrea Love is the one! Her range and vocal technique will make you deliver the great vocal performance you need for recording or performing live."

— Maurice Joshua, Grammy-winning Remixer/Producer

"Andrea Love saved my voice and my career. During my recovery from radiation near my left lung and chemo and then, the onset of menopause, Andrea conducted research that she utilized to customize my vocal sessions to help rebuild my breathing capacity and implement mixed voicing when necessary. She also provided comfort and empathy that helped me to regain my confidence in my craft. She is thorough and pays attention to your voice, body and heart. I truly owe Andrea a million positive reviews and hugs for her expertise and compassion."

— Tameka "Frankie" Parker, Recording Artist/Songwriter, Frankie Parker & the Gentlemen

"Recently I've had trouble transitioning between my head and chest voice, but Andrea gave me simple exercises that really helped. I talk all day and sing almost every weekend, so vocal fatigue has been a real struggle—especially now that I'm going through perimenopause. Working with her has helped me find my voice again and reminded me that it's possible to sing with ease and confidence at any stage of life."

— Marquita Gatling, Vocalist/songwriter, HoneyWater Experience



QUESTIONS & GENERAL INFORMATION

1. How many of hours of sleep do you get per night?

Proper rest is a *must* for singers. If your body and mind are tired, so is your instrument.

2. How much water do you drink daily?

Dehydration will cause dryness of the vocal cords, which makes it more difficult to sing at your best.

3. What other beverages do you consume daily, and how much?

(Coffee, tea, juice, soda, alcohol, etc.) The sugar, stimulants, and acids in these beverages can affect the voice. Be sure to drink enough water to balance out your intake of these kinds of drinks.

4. Medications?

Some medications can dry out the vocal cords and thin the blood, which can affect the voice. It is important to know how your medication affects you.

5. Any physical health issues? (Allergies, sinus problems, breathing issues, asthma, etc.)

If you are having trouble singing because of allergies or sinus issues, you must address this with your healthcare provider in order to maintain good vocal health. Failure to do so long-term could eventually result in damaging your vocal cords as you compensate for sinus and allergy problems.

6. Current stress level?

If you are stressed, your performance and your voice will also be stressed. You must take care of yourself emotionally in order to be effective as a singer.



QUESTIONS & GENERAL INFORMATION (continued)

7. Daily diet?

It matters. Try to reduce sugar, starch, and especially dairy prior to a lesson or performance.

8. Hormonal issues?

Hormonal imbalances can definitely affect the voice and the vocal cords.

9. What are your goals when it comes to singing?

(Are you looking to make it a career, etc.?)

- 10. What issues do you feel you need to work on vocally?
- 11. What do you expect to gain from this experience overall?
- 12. How much time and discipline are you willing to invest in improving and preserving your voice?



WHAT TO EXPECT IN YOUR LESSONS

Topics covered and the length of time spent on each will vary by student, based on the level of vocal education the student currently possesses.

Topics include, but are not limited to:

- Posture
- Breathing and breath control
- Resonance and proper vowel placement
- Understanding, developing, and knowing when to mix vocal registers
- Safe belting technique to avoid vocal damage
- Visualization exercises (to combat stage fright and "scary notes")
- Sound/soundcheck and microphone techniques
- Studio singing vs. live singing
- Emotional connection while performing
- Specialized vocal exercises, techniques, and holistic practices to help an artist's voice recover quickly when the show must go on
- Techniques for singers reconnecting with their voice after illness, surgery, perior post-menopause, and more

I bring years of study, continual research, and personal experience as a vocalist myself and my approach has consistently yielded proven results when coaching other vocalists. In addition to teaching foundational vocal technique, I have the unique ability to see and hear beyond a student's performance and address the internal blocks that interfere with their authentic vocal connection.

My vocal coaching is **not** based on simply getting a singer through a song and making them sound pretty, and my approach is **never** one-size-fits-all. I meet each student where they are in their vocal development, and my goal—especially for working artists with long performances (2+ hours), demanding touring schedules, or studio recording commitments—is to get them singing correctly, maintain good vocal health and prevent serious vocal issues as quickly as possible.



EXPECTATION OF STUDENTS

- 1. **Consistency.** Lessons will be more effective when they are consistent.
- 2. **Drink at least 16 ounces of water 30 minutes before your lesson.** Hydration is very important, as the work we do will be physically engaging.
- 3. Avoid certain foods (dairy, chocolate, sugary drinks, etc.), alcohol, and mind-altering substances before your lesson. These can cause excessive mucus buildup or dehydrate your body and vocal cords, making it difficult to sing and work effectively during the lesson. Attending a lesson while under the influence of alcohol or drugs will prevent you from learning properly, retaining techniques, and getting the best results. Please do not waste your money or my time. No judgment—just respect for the process.
- 4. **Ask questions.** If there is a technique that we are working on and you don't understand, don't be afraid to ask that we go over it again. That's what I'm here for.
- 5. **Give me a heads up.** Please let me know if there is something going on that might have you distracted during your lesson. I don't need to know details, but I do need to know if you're stressed. Stress causes tension in the body and the voice. Giving me a heads up will allow us to incorporate stress relieving activities for the voice and the body overall.
- 6. **Practice.** Be sure to practice all exercises that are introduced in the lessons. This is a great way to build muscle memory quickly and to develop a stronger, healthier voice with great stamina.
- 7. **Be kind to yourself!** Do not worry if you're not picking up the techniques that are being taught right away. This is a process, and it definitely takes practice. You'll get there.



PAYMENT AND SCHEDULING POLICY

INDIVIDUAL LESSONS

INITIAL VOCAL CONSULTATION (45-50 minutes) - \$60.00

In some cases, an initial vocal consultation may be required. If a vocal consultation is required, payment must be received before start of consultation.

ONE HOUR PAY AS YOU GO LESSONS - \$75.00

No package commitment — pay as you go. Scheduling is on a first-come, first-served basis, and payment for each lesson must be received 48 hours prior to the scheduled time or you may be asked to reschedule.

BOOT CAMP LESSON - \$145.00

An accelerated vocal "tune-up" lasting 1 hour and 45 minutes to 2 hours, designed for situations where vocal technique adjustment or correction is needed in a short amount of time.

LESSON PACKAGES

SIX 60-MINUTE LESSONS

Six Lesson Package - \$390.00 (\$65.00/lesson)

(\$15.00 discount if package is paid in full by scheduled start date - \$375.00)

SIX 30-MINUTE LESSONS

Six Lesson Package - \$300.00 (\$50.00 per lesson)

(\$15.00 discount if package is paid in full by scheduled start date - \$285.00)



PAYMENT AND SCHEDULING POLICY (continued)

PAYMENTS

A deposit of 50% of the lesson package you choose must be paid prior to the start of the first lesson. Balance must be paid at the halfway point of each package (prior to last 3 lessons). Once payment is received, payment is non-refundable, but lessons can be rescheduled as needed, up to one year from the date of the payment. Deposits and payments may be made via Zelle, PayPal, CashApp. Call for payment details. No checks accepted.

ATTENDANCE AND SCHEDULING

Please advise of an absence or a need to reschedule at least 2 hours before your scheduled lesson. Failure to do so more than 2 times could result in a \$10.00 cancellation fee that must be paid prior to resuming lessons and/or loss of scheduled time.

LESSONS ARE VIRTUAL

At the moment, lessons are only available virtually via FaceTime and Google Meet. You must have a good solid internet connection, a smartphone, a tablet and/or PC with camera, good lighting, and be able to download apps to be used during lessons. Please call or email for additional details.

REFERRAL INCENTIVES

Receive a **50% discount** on one lesson for referring a person who has signed up and completed their first lesson.

CONTACT

Email <u>andreathevocalcoach@gmail.com</u> or call 708-885-9808 with additional questions or concerns.



ABOUT ANDREA LOVE



ANDREA LOVE is an international recording artist, songwriter, and vocal producer whose soulful voice and dynamic range have captivated audiences around the world. Rooted in gospel and infused with jazz and R&B influences, her five-octave vocal range and unmistakable tone have made her a powerful and respected force in music.

Andrea has performed and recorded with an impressive roster of celebrated artists and producers, including George Duke, Michael Manson, Terri Lyne Carrington, Maurice Joshua, Darius Brooks, Terisa Griffin, Lizz Wright, Nona Hendryx, Lalah Hathaway, Al Jarreau, Frank McComb, and Esperanza Spalding.

Her breakout international success came with the inspirational house classic "Shined On Me" (Praise Cats ft. Andrea Love), produced by Grammy-nominated Eric "E-Smoove" Miller. The song dominated European dance charts and received two nominations at the Italian Dance Music Awards for Best New Dance Artist and Song of the Year. Its success led her to perform on major stages and television appearances across Europe, including France's Hit Machine and Italy's Festivalbar.



Andrea continues to write, record, and collaborate with top global producers and DJs, including Ralphi Rosario, Jamie Lewis, Sergio D'Angelo, Shane D, Steven Stone, Mind Street, Yooks, Dutchican Soul, and Gotta. Her catalog spans soulful house, inspirational music, and contemporary soul.

Her work extends beyond music stages into commercial entertainment as well. Andrea's voice has been featured in national brand campaigns, including T-Mobile and Wendy's.

Reflecting on her journey, Andrea shares:

"I feel so blessed that God has allowed me to have this special gift of music, and I've learned to never take this gift and talent for granted. It has taken me around the world to see so many beautiful places and make special connections with incredible people, while doing my best to be a blessing in song. I know now that my soul's purpose is to heal, which means leaving every place—and every person—better than I found them. So now, each time I step in front of a mic, my main goal is to be open and available for God to use me to encourage and bring healing through music and my words."